



Tamil Nadu Agricultural University
Coimbatore – 641 003



Dr. M. Rajavel, Ph.D.,
Public Relations Officer
Mobile: 94890 56730

Phone: 0422 - 6611302
Fax: 0422 – 2431821
E-mail: pro@tnau.ac.in

To
The Editor,
Sir,

Date: 06.08.2025

I request that the following message may kindly be published in your esteemed daily:

TNAU inks MoA to Develop Natural Fragrances using Botanicals

The Biotech Council for Centre of Excellence in Biotechnology (COXBIT) was established in Tamil Nadu Agricultural University, Coimbatore. In this Centre, research and development activities will be carried out under public-private partnership mode to develop super active enzymes / biomolecules, biobased products, hormones for fruit ripening, plant growth stimulants and similar bio-inputs for the commercial benefit of farmers.

The Centre of Excellence in Biotechnology building has been constructed with an area of 1.06 lakhs square ft, which includes knowledge and cabin space which can be occupied by start-ups, student entrepreneurs and established companies for research and development activities. The common facilities viz, conference hall, cafeteria, internet, wi-fi, instrumentation facilities etc., are accommodated in the newly constructed building.

Dr. N. Senthil, Director, Centre for Plant Molecular Biology and Biotechnology, on behalf of the Centre of Excellence in Biotechnology (COXBIT), TNAU, Coimbatore and Smt. Nivedita Arjunan, Innovator, Coimbatore, signed a Memorandum of Agreement (MoA) on 06.08.2025 in the presence of Dr. R. Thamizh Vendan, Acting Vice-Chancellor and Registrar of TNAU, Coimbatore. The MoA aims to facilitate research and development of natural ingredient-based perfumes to develop eco-friendly fragrances using botanicals, promoting innovation and value addition in the fragrance sector.

Public Relations Officer